

Friends of Lapham Peak

Board of Directors Meeting

September 6, 2017

Board members present: Louise Borzynski, Karl Timm, Rick Von Haden, Dan Wiley, Rita Keber, Kris Maki, Mary Benson, Mike Fort, and John McCarthy

Absent: Jackie Nicholson, Daya Pillay

Also present: Brett Johansen, Anne Riendl, Anne Korman, Rich Marusinec

Meeting called to order: 6:00 pm

Dates to remember: next board meeting on **Wednesday October 4, 2017 at 6:00 pm** at Hausmann Lodge

August Minutes: accepted after corrections.

Treasurer's Report: see separate report for details

- Jarecki trust stock sold, spraying services performed
- Butterfly Garden Bricks: spent \$506
- Receipts:
 - Wild Ones gift \$125
 - Active.com donations \$345
 - Colorama \$600
- Endowment Fund \$43K, \$950 interest GMF
 - \$5000: in Vanguard

Running Agenda

- **Colorama:** see below, **Bike Swap:** n.a., **Lapham Loppet:** see below **Summer Solstice:** n.a. , **Candlelight Ski:** see below, **Fright Hike:** see below, **Wednesday Night Ski Series:** n.a., **Work Days:** see below, **Snowmaking:** see below, **Nature Center:** see below, **Endowment Fund:** n.a.

Old Business

- **Candlelight Ski**
 - Tom Klein to sponsor event, will pay for insurance
 - working on implementing electronic pre-sales
- **Fright Hike**
 - Looking for skits
 - \$100 given for skits
- **Snowmaking**
 - Plaque platelets for Snowmaking now all caught up
 - No update on snowgun order, down payment of 1/3 paid, should receive prior Nov 1st
 - Snowcat repairs: unknowns are popping up, progress is being made, some extra welding needed, hope to pick up at the end of the month
 - Penguin Pals: 3 foot tall penguin, working on sponsors, emphasis on operation and maintenance

- If donate \$30 will get a penguin stickers
- Possible flyers for cars
- Working on MOU: John has created draft, committee has reviewed, waiting for Friends Agreement with DNR first
- Best Practices Document: base done, work in progress
- Starting trail prep soon
- Lapham Peadk Adult Ski Club: 2nd Tuesday each month during the season, bash at beginning and end of season
- **Friends Agreement**
 - Anne Korman: had discussion with Ben Bergey, Janet Hutcheson, Missy VanLanduyt
 - Template is done
 - Goal so that Friends groups agreements are standardized
 - Will be customized for LP
 - Section 11: Other Items: Unique or specific to park, will insert the MOU
 - i. Nature Center
 - ii. MPS agreement
 - Attorneys of the state will draw up MOU
 - John to send current copy to Anne Korman
 - Possibly could be done by the end of the year
 - Missy could be available to talk
 - Louise: Nature Center concerns, to be discussed at a later meeting
 - Anne Korman reiterated the DNR's commitment to snow making at this property
- **Bricks**
 - 470 blank brick put in initially
 - Currently 70 bricks purchased
 - Profit \$386
 - Next Phase:
 - i. 110 feet, north and loop toward
 - ii. End of September get bricks, install in October
 - iii. 1974 brick
 - iv. \$5000 install and excavation
 - v. \$2400 for the bricks
 - vi. 40% Saturation
 - vii. Install 50%, current price, \$37000, \$15000 engraving, \$23000 expenses, profit \$14000
 - viii. Consider increase the cost, \$26,000 profit, break even 250 brick
 - Price Increase
 - i. Phase 1: \$50, \$100
 - ii. Phase 2: cost

1. Motion: raise the price of bricks made by Rick: \$75, \$150 passed

- **Colorama**

- Kris: metal water bottles bought from Will Enterprises
- paid \$1894.50 for shirts
- Smoky the Bear shirts donated from the racket club
- \$100 / \$60 for ad Active Advantage: should we do it?
- No other runs near by
- Registration is about the same (but started earlier)
- Will send out an email to past Active participants
- To use Eclipse Timing (did not raise the \$1500 fee)
- Louise, Mary and Kris working on freebies
- Kris has enough volunteers
- Lake Country Reporter defunct, used to send out messages, no replacement

- **Wednesday Ski Series**

- Cronomix stop watch sent out for repair

- **Loppet on 3rd Sat of January, 1/20/18**

- **Nature Center - Rental**

- Louise: 2 weddings scheduled, one Nov. 11th
- WI DNR Trail organization will use Nature Center

- **Work Day:**

- Nov 11th
 - i. work to be done dependent on the grants
 - ii. likely spread woodchips
- Louise has talked to Debra at SJNW (St John - Northwestern): has volunteers, possibly will spread woodchips
- will send group to Southern Unit also
- Nov 11 has a wedding scheduled at Nature Center, Trecker being used, Evergreen (there will be a run)
- (Need to check Trecker for Summer Solstice and Candlelight, Bike Swap – first weekend in June, free entrance)

- **Grants:**

- Have not heard anything for Trail Restoration Grant, should hear soon

- **Evergreen Shelter:**

- \$3100 for concrete
- Currently only Straka estimate
- Hemmingway Construction to be re-contacted for estimate

New Business

1. Sustainability Fair – Waukesha Green Team

1. Karl, Anne, Rita represented Lapham Peak Park
2. Friends, Snowmaking, Colorama, Brick flyers on display
- 2. Mike Fort Shelter: gravel is washed out at side delivery entrance**
 1. John has a preliminary plan
 2. 3 feet platforms with steps
 3. handrail not required, group suggests have a rail
 4. Friend's Group has \$6000 in funds for the shelter, rough estimate is \$3000
- 3. New sign Paul Sandgren put in City of Delafield**
 1. Judy does not want \$225 in Sandgren fund for the sign
 2. She has money from another source, \$1360
 3. Town has put in a sign Cushing Park Road a ways north of hwy 18 (city has had a sign at the north end of Cushing Park Road for a while)
 4. Friends will put theirs at Hwy C
- 4. Memorial Bench Policy**
 1. Suggest price increase: was \$1500, increase \$2000, motion Rick, passed
 2. About 28 left
 3. The form will be updated.
- 5. Annual Meeting**
 1. Nov 1
 2. 4 members up for re-election
 - i. Mary yes, Mike no, John yes, Dan yes but not as treasurer, will do taxes this year, looking to train someone
 - ii. Need to look for Mike replacement
 3. Speaker: DNR representative? Larry Kascht: naturalist at Retzer Nature Center, e.g. topic maybe Costa Rica, Anne Riendl to contact
- 6. September Newsletter**
 1. Colorama
 2. Work Day
 3. Bricks: price increase 2018
 4. Fright Hike: Anne R. contact
 5. Board position available
 6. Candlelight Ski \$10 per car
 - i. Karl to create Q/R code
 7. Lapham Peak Ski Club, Nov 11 bash
 8. Peak Nordic Ski Swap Nov 11, 10am-2pm
- 7. Membership**
 1. Karl to create Q/R code to link to website membership form
- 8. Presentation by Kris Maki on why she prefers using Active.com for Online Donations**
 1. Kris has been managing the online and offline donations for many years

2. If the board chooses to go with a different online system, Kris will withdraw her services
3. 12 years ago, voted to use Active Giving
 - i. \$608,000 raised in that time with a small fraction being given online
4. Concern that the fees are high
 - i. e.g. \$4940 annual online giving cost, \$354 in fees
 - ii. Average fees: \$300 / year
 - iii. 6.5% + \$1
 - iv. 0.6% of total donation as most donors do not use Active.com
 - v. Difference with PayPal \$216 / year
5. Web site retains a history of donors on a public site
6. Anonymity is an option on the website
7. Manager has a private site
 - i. Can customize site
 - ii. Can send out email
 - iii. Checks say snowmaking
 - iv. Can generate reports
 - v. Kris enters non-online donations into the online site
 - vi. \$6000 given to General Fund, \$2000 given back to snowmaking
 - vii. Check and balance system with Anne Riendl records
 - viii. Crowd Rise: crowd funding site associated with Active

9. New Treasurer Report Recommendation Presented by Anne Riendl

1. Excel spread sheet
2. Enter individual transactions
3. Pivot tables roll up the transactions to categories on separate report pages
4. Supports IRS 990 classifications

Respectfully submitted,
Karl Timm: Secretary