



Friends of Lapham Peak

Board of Directors Meeting

May 2, 2018

Board members present: Louise Borzynski, John Hillmer, Rita Keber, Kris Maki, John McCarthy, Jackie Nicholson, Daya Pillay, Anne Riendl, Karl Timm, and Dan Wiley

Absent: Rick Von Haden (excused)

Also present: Anne Korman (DNR)

Meeting called to order: 6:00 pm

Dates to remember: Next board meeting **Wednesday June 6, 2018 at 6:00 pm** at Hausmann Center

April Minutes: accepted as presented tonight (a draft version was previously emailed and corrected by members)

Treasurer's Report: April's report¹ was approved with notes as listed below. Some points of interest include:

- 1) **Total receipts:** \$5,516
 - a) Memorial bench: \$2,000
 - b) Ski series: \$1,350
 - c) Bricks: \$250
 - d) Merchandise: \$400
 - e) Donations: \$1,105
- 2) **Total payments:** \$1,173
 - a) Diesel for snow making: \$643
 - b) Habitat miscellaneous: \$467
- 3) Per Kris, \$8,160.84 in the Ski Trail Series will be moved to Snow Making (beginning with next month's report)
- 4) Several unused categories will be removed going forward, including Hot Chocolate
- 5) One correction to spelling on donations was noted
- 6) The FLP credit card is being moved from Dan (past Treasurer) to Karl (current)
- 7) For the record, 3 old ski-guns and the original pump were sold off this past month; the pump was sold for \$900, and the 3 used SMI snowguns were sold for \$500 each. The pump and the guns were sold to the same buyer – a youth camp in Iowa. These items were owned by DNR (donated by the Friends), and as such, the money went to DNR who will use it towards snowmaking related expenses of a similar nature
- 8) Donations and bills were presented to Karl for handling

Running Agenda

Colorama: see below, **Bike Swap:** see below, **Lapham Loppet:** n.a., **Summer Solstice:** see below, **Candlelight Ski:** see below, **Fright Hike:** see below, **Wednesday Night Ski Series:** n.a., **Work Days:** see below, **Snowmaking:** see below, **Cross Country Skiing:** n.a., **Nature Center:** n.a., **Endowment Fund:** n.a., **Butterfly Garden:** n.a., **Memorial Benches:** see below, **Agreement Between DNR & Friends:** n.a.

Old Business

1. **Summer Solstice, Jackie reported:**

This year's flier is done, they are just waiting for approval and printing. A Band will perform; their fee still needs to be negotiated to align with anticipated income and expenses for the event. Dan is looking into

insurance for the event and the committee is also checking into other matters such as bar-tenders / servers. Participation fees have been set at \$10.00, \$5.00 12-18 years, 11 & under FREE.

2. Colorama, Kris reported:

Everything is coming together nicely; Kris will get the Board a copy of the Brochure for approval. Admission to the Park will be free on this date, as approved by Anne K, with the caveat that other associated events need to happen on this date at the park too (such as Nature Hikes, Nature Center, tours, etc.).

3. Bike Swap, Anne R reported:

We're on for June 2. Dan will get the insurance quote for us. A special event application has been approved.

4. Snowmaking, John M presented their report, attached², with highlights provided below. Also attached is the draft Snowmaking Strategic and Business Plan³, which was circulated at the Board meeting for brief review, provided to DNR, (and later discussed at the May 14th meeting with DNR in Madison):

- a) **Snowmaking Expenses:** No major Snowmaking expenses for this past period.
- b) **Preparation of Strategic Plan and Business Plan:** A draft of an updated Snowmaking Strategic and Business Plan is under review by the snowmaking Committee.
- c) **Manmade Snow DNR and Volunteer Labor Analysis:** Rich Marusinec's report identifies labor hours and expenses required by DNR and volunteers to make and operate the manmade snow system. The report compares DNR efforts from the 2011/12 to 2016/17 seasons to the 2017/18 season to demonstrate the amount of DNR staff effort saved by volunteer efforts, and shows that, even with full build out of the snowmaking system, there will be less DNR staff effort required than when DNR completed all the snowmaking, spreading, and grooming themselves.
- d) **Operating Snowmaking as a Concession:** Per a DNR suggestion, a report was prepared to assess the feasibility of operating the snowmaking system under a DNR Concession Agreement. The report includes a list of scenarios for a concession, and questions that would need to be answered before an Agreement could be developed. A financial analysis of (estimated costs vs. potential income) was also developed. This report will be an appendix to the Strategic and Business Plan.
- e) **Snowmaking expense planning:** An estimated budget for Oct 2018-Sept 2019 to determine priorities for next season is under review by the committee. Priorities for expenses are also being considered.
- f) **DNR Enhancement Grant project proposals:** The SM Committee is developing applications for DNR Enhancement Grants. The committee plans to submit three requests -- (1) relocation/repair of several of the electrical receptacles along the trail for improved skier/hiker safety; (2) drainage improvements not covered by the rec trails grant; and (3) payment of one year's electrical costs for snowmaking.
- g) **Memorandum of Understanding for Snowmaking:** A meeting with Missy V and Anne K has been set for May 14th in Madison; SM committee members Anne R, John M, Rich M and Joe S will attend; the agenda includes a discussion of the region's ROA results as it relates to the resolution of the campground issue from original park master plan; review of the DNR's estimated hours and expenses for snowmaking; the SM committee's estimate of the hours to operate the snowmaking system; the strategic/business plan for snowmaking needed for the MOU; the possibility/ramifications of the Friends running snowmaking as a concession; and the timeline for potential trail extension.
- h) **Fundraising awareness:** Charlie Ritter of the SM Committee has contacted L.L. Bean and continues to work on obtaining financial support from them.

- i) **Recreation Opportunities Analysis (ROA):** A draft of the ROA chapter for our region was posted by DNR. The chapter includes several specific references to Lapham Peak, and is very favorable to cross country skiing as a recreational activity. The snowmaking system is referenced in the chapter
- j) **Social pot luck w/FLP board:** Joanne is coordinating; at Mike Fort shelter; July 24th at 6:00 PM.

5. Memorial Benches, Louise reported:

With input from Rick, we discussed one of the existing plaques that is non-standard (relative to others) and it is now bowing out with sharp edges exposes due to the warping of the wood that it is mounted to (on an existing bench). After discussion, John M moved with a second by John H – that John & John look into having the plaque retrofitted with a frame and reinstalled preserving the plaque’s uniqueness (and picture) but addressing the safety issues. (Post meeting note: John H removed the plaque and took it to several stores but none of them were able to craft a solution; follow-up will be needed at the June meeting).

6. Fright Hike, Anne R reported:

Oct 12 & 13 have been selected for the event dates. Insurance is outstanding but being investigated. Angie Lorbach will be our 2018 Fright Hike Coordinator; she will be paid a portion of the profit (after expenses have been accounted for). A sub-committee for Fright Hike has been formed: Anne Riendl – chair, Joanne Ziarek, Charlie Ritter, Joe Stuber, and John Hillmer (with Angie, and Anne K as DNR representative).

FrightHike.org has been purchased and John H is developing it to complement the facebook.com/laphampeakfrighthike page.

7. Work Day, Louise reported:

- a) About a dozen cadets from St John’s will be helping; Rita said that not many others have RSVPed yet. We discussed the day’s projects, with Holly, Jack, John H, Dan coordinating volunteers and DNR personnel prioritizing efforts (and getting chips on the trails, etc). We noted that the new soil placed last year around the Mike Fort Shelter Steps needs attention (grass, mesh, rocks or something). Dan noted that in addition to memorial bricks that will be installed in the Butterfly Garden walkway, new plants also need to be put in and the garden needs to be cleaned/thatched. John H will enlist the Buckthorn Busters to RSVP and attend.
- b) Louise said we can get cadets again on Nov 3, so we’ve set the Fall Work Day for 11/3/18.

8. Grants, board members reported:

- a) Enhancement Grants – Anne K updated us on the DNRs research into needs for improved emergency transportation and rescue options; they are looking at a rescue board and improvements to the current basket/sled. Louise will work with DNR/Brian F on wording for the Grant for these.
- b) To conform with the State DNR’s request that each park provide a sign helping people better understand each Park (and their facilities/features, etc.) a new \$1,000 (estimate) uniform park sign is needed. We are looking to the WI State Friends to fund 1/3, FLP to fund 1/3, and a grant to fund the balance.
- c) See John M’s report in the Snowmaking section (4.f) regarding Grant work they are pursuing.
- d) For Evergreen, John M looked into options and provided Anne K with input to replace all of the siding: from \$2-4K would be needed. John M is also looking at the impact of the scope change to the existing grant.

New Business

- 1. **Windmill Maintenance, John H and Anne K reported:** Several park attendees and people renting Trecker Lodge have asked about the squeaky windmill. Karl volunteered to look into this but after the meeting, it

was decided the matter will need the DNR to look into getting a quote as further maintenance beyond greasing it is needed.

2. **Candlelight Ski/Hike:** With Superbowl scheduled for Feb 3, 2019, the candlelight event should be the weekend prior to that, so January 26 is being scheduled.
3. **Board Membership:** Anne Riendl has agreed to fill our open Board Position for the balance of this year. Rita moved, Karl seconded, that Anne R be approved to fill out the balance of this year's term, and the motion unanimously carried.
4. **Fundraising:** a question about [Flipcause](#) came up; Karl said he'd look into it.
5. **Liability Insurance for events:** Dan has investigated options (past options and options for going forward); he's working with an insurance company and underwriters so that we can hold these policies ourselves going forward when events dictate that the FLP need this in place.
6. **Delafield Chamber of Commerce:** Snowmaking is proposing that the FLP join the Delafield Chamber of Commerce; FLP board members agreed this would be beneficial to us as we network with other local companies and since the Chamber has tourism funds (from local hotel / room taxes), those might be something we could apply for. The DNR is currently a member; membership for us as a non-profit would be \$150/year. Karl moved, seconded by John H, that the FLP join the Delafield Chamber of Commerce; the motion passed unanimously, and will be funded by the general FLP account.

At 8:40 pm, the meeting was adjourned with a motion by John H and a second my Louise; the motion passed.

Next meeting Wednesday, June 6, 6 pm, Hausmann Nature Center

Respectfully submitted with corrections and updates,

John Hillmer, Secretary

Attachments (not available in the online PDF):

1. Treasurer's Report



2018 April Treasurers
Report.pdf

2. Snowmaking Report



May 2 18 SM
Report.pdf

3. SM Strategic Plan



2018-05-10- LP SM
Strategic Plan.pdf